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PATENT APPLICATION TRANSMITTAL (37 CFR §1.53(b))	Atty Docket No.: 6154/1US	Total Pages: 80
	First Inventor or Application Identifier: Riedl	
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Mail Stop: PATENT APPLICATION
Commissioner for Patents
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Re: Applicant(s) or Identifier: Steven Riedl, et al.
Serial No. : To Be Assigned
Filed : Herewith
Title : SYSTEM AND METHOD FOR ADVERTISEMENT
DELIVERY WITHIN A VIDEO TIME SHIFTING
ARCHITECTURE

Kindly file the annexed papers indicated below:

- Original application for Patent including Specification (59 Pages) and Drawing (19 Pages,
Figs. 1-16)
- Notice of Non-Publication Request
 - Declaration and Power of Attorney
 - Assignment and Recordation Cover Sheet
 - Return Receipt Postcard

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Dated: September 15, 2003

Respectfully Submitted,

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NONPUBLICATION REQUEST UNDER 35 U.S.C. 122(b)(2)(B)(i)	First Named Inventor		Steven Riedl
	Title	SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A VIDEO TIME SHIFTING ARCHITECTURE	
	Atty Docket Number		6154/1US

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

September 15, 2003

Date

Signature

Seth H. Ostrow, Reg. No.37,410

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

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